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## PRESS RELEASE

*For immediate release*

### Change of Direction for The Torquay Fair organised by Hale Events

The Torquay Fair is organised by Hale Events in association with Emap connect, and the organisers recently went through exciting change that will help secure the long term future of this popular annual event.

After twenty years with Hale Events and a prior twenty five years in the exhibition industry, which included running Stanco Exhibitions, John Friswell a highly respected and knowledgeable industry figure has retired and is planning to move to Spain to enjoy a well deserved sunny retirement.

Jane Pyatt (formerly Hale) remains as a director, bringing her creativity and unsurpassed operational experience to the company's future.

Mike Anderson, who has been with the company for 15 years, and has been instrumental in the company's development, has become a Director.

Mike Sartain has joined as Finance Director. As a management accountant he joins from his previous role as Managing Director of a Midlands based metal trading business.

Mike Anderson commented: "We are really looking forward to Hale Events' future and keeping the Torquay Fair fresh, exciting and relevant to the industry".

Hale Events currently organise The Torquay Fair 11-14 Jan 2009([www.torquayfair.co.uk](http://www.torquayfair.co.uk)), The Taste of the West Trade show 30 -31 March 2009 ([www.tasteofthewesttradeshow.co.uk](http://www.tasteofthewesttradeshow.co.uk)) and the SELECT brand of events ([www.selectbritish.co.uk](http://www.selectbritish.co.uk)).



Image shows Mike Anderson, Jane Pyatt, and Mike Sartain

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