

Friday, 29th August 2008



PRESS RELEASE

For immediate release



New Sales Manager Role for Hale's Paul

Hale Events, organisers of the Torquay Fair are delighted to announce the promotion of Paul Thomas to the role of Sales Manager, with responsibility for sales at all Hale's events.

Paul, who has been with Hale for nine years commented: "This is a great new challenge. I have enjoyed working on The Torquay Fair and Hale's other events for the past nine years and very much look forward to the future and new opportunities".

Mike Anderson, Director said "Paul has been instrumental in developing Hale Events exhibition stand sales, not only at the Torquay Fair, but also on new projects such as our SELECT events in Bath and St Mellion. We are pleased that he is so committed to the future of Hale Events and look forward to the next nine years!"

Paul is now responsible for sales at:

The Torquay Fair 11-14 January - www.torquayfair.co.uk

SELECT @ St Mellion 1-2 March – www.selectatstmellion.co.uk

SELECT @ Bath 26-27 April – www.selectatbath.co.uk

The Taste of the West Trade Show – 30-31 March – www.tasteofthewesttradeshows.co.uk

Ends...

For further information, please contact
Mike Anderson on 01934 733433
or email mike.anderson@hale-events.com

**Hale Events Ltd., Premier House, Old Church Road,
Axbridge, Somerset BS26 2BQ
Tel. 01934 733433 Fax: 01934 733233
E: mail@hale-events.ltd.uk
Web: www.torquayfair.co.uk**