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# PRESS RELEASE

For immediate release

## **Hale Events new sales team member to publish exhibition show guides**

Joining the team from a background in sales and publishing, Neill Hobson has been recruited by Hale Events Ltd in a sales role and also to publish the companys' show catalogues.

Neill commented: *"It is great to join such an enthusiastic and dedicated team. I look forward to working with them all to bring new clients to our shows, and the newly formed in-house publishing service will enhance the show guides".*

Hale Events currently organise the new Giving and Living event; [www.givingliving.co.uk](http://www.givingliving.co.uk) (formerly The Torquay Fair) 17<sup>th</sup> – 20<sup>th</sup> January 2010 at Westpoint, Exeter, The SOURCE exhibiton and the Taste of the West Trade Show; [www.tasteofthewesttradeshaw.co.uk](http://www.tasteofthewesttradeshaw.co.uk) also at Westpoint, Exeter which both run on the 19<sup>th</sup> and 20<sup>th</sup> of April 2010, and SELECT @ Bath; [www.selectatbath.co.uk](http://www.selectatbath.co.uk) 9<sup>th</sup> – 10<sup>th</sup> May 2010 at The Assembly Rooms, Bath.

Director Mike Anderson added: *"Neill brings new skills to the Hale team. We are committed to adding value for our clients and Neill will enable us to speak to more companies about our events and help them grow, whilst providing an enhanced service for us to produce our show catalogues."*

Hale Events consider it has never been more important to resource the organisation fully and invest in the future by adding to the sales and bringing new publishing skills in house. They are planning expansion of existing events, and the introduction of new events for 2010.

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Editors note

Mike Anderson at Hale Events can be contacted on 01934 733433 for any additional images or quotes.

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