

9 September 2010



PRESS RELEASE For immediate release

Hale Events new appointment

Joining the Hale Events team in September, Cait Daniels is dealing with press relations and the promotion of their trade fair portfolio. This will provide Hale Events' clients with a dedicated in house person to deal with all their press and promotional requirements.

Cait commented: *"I look forward to working with Hale Events and to helping integrate their already extensive promotion into the arena of new media, which is becoming increasingly important to clients."*

Hale Events currently organise the Giving and Living trade show www.givingliving.co.uk 16th – 19th January 2011 at Westpoint, Exeter, The SOURCE food and drink trade show; www.sourceexhibition.co.uk also at Westpoint, Exeter which runs on the 4th and 5th of April 2011, and SELECT Bath; www.selectatbath.co.uk 2nd – 3rd of October 2011 at The Assembly Rooms, Bath.

...ends

Editors note

Cait Daniels at Hale Events can be contacted on 01934 733433 or email cait@hale-events.com for any additional information.

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