

7th June 2011



PRESS RELEASE

For immediate release

Hale Events Ltd is delighted to be sponsoring the '**Business Tourism**' category at the South West Tourism Excellence Awards 2011-12.

The South West Tourism Excellence Awards categories cover virtually every kind of tourism business, ranging from one-man bands to large corporations - as well as an award for individuals or teams.

Mike Anderson, Project Manager at Hale Events says: *"We have a very high proportion of South West participants at our events; Giving & Living, and The SOURCE and Taste of the West trade show. We see these awards as being an excellent way to support the vibrant South West tourism."*

For any South West companies wishing to enter the awards, the closing date and time for entries is 5pm on Thursday 30th June. More information can be found at www.southwesttourismawards.org.uk.

For details of any Hale Events shows visit www.hale-events.com or call 01934 733433.

Ends...

Editors Note

For any further information, please contact Cait Daniels at Hale Events on 01934 733433 or cait@hale-events.com

Sponsors



**Hale Events Ltd., Premier House, Old Church Road,
Axbridge, Somerset BS26 2BQ
Tel. 01934 733433 Fax: 01934 733233
Email: mail@hale-events.com
Web: www.hale-events.com**

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