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PRESS RELEASE

The organisers were unsure what to expect going in to this year's Giving & Living trade show and were delighted to welcome positive and enthusiastic buyers, who were coming to buy, and in very similar numbers to 2011 (5,005 buyers attended this year compared 4,956 in 2011).

Organisers Hale Events attribute this to the strong and extended season that the South West of England enjoyed in 2011. Mike Anderson, Director commented: "The event is very reflective of the business that goes on through the holiday season and with the sun shining well into October 2011, retailers were in need of new stock".

The new features at the show were well received by visitors, with the FSB newcomers' area a definite hi-light; the regional food and drink area is set to grow for next year, and the industry experts, running retail surgeries for visitors, were kept busy through the four days.

Director Shaun Free from exhibitors Something Different Europe Ltd commented: 'After a few years absence we exhibited again at Giving & Living in 2011. On the back of a good show we rebooked for 2012 and were delighted to double our order values from the previous year'.

The 2013 show takes place 13-16 January www.givingliving.co.uk



Editors note:

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