



8 - 9 June 2021 Exeter

[thesourcetradeshow.co.uk](http://thesourcetradeshow.co.uk)

*Inspiration and opportunity on a plate.*

## **PRESS RELEASE 12<sup>th</sup> November 2020**

### **BEGINS**

#### **New timing for leading South West food & drink trade show.**

Following the new lockdown and continuing Covid-19 uncertainty, the Source trade show has been postponed until June. The show will now take place from Tuesday 8th – Wednesday 9th June, at Westpoint Exeter.

Mike Anderson, Managing Director of Hale Events, the show's organisers, says *“Based on current market conditions, in this extraordinary year, we do not believe that running the show in February will present the best opportunity for the food and drink sector in the SW. Although postponing Source was not an easy decision, we are delighted to have secured these new dates, which will allow visitors to trade though Easter and the Spring, before coming to find new products and suppliers for Summer and beyond.”*

If you have a serious interest in speciality foods, quality drinks, profitable catering and inspired hospitality, you cannot afford to miss the Source trade show. No other event serves up such a rewarding and valuable mix of comparative tastings, innovative ideas, networking opportunities and inspirational experiences. The show will have Covid-19 measures in place to ensure a safe environment for both buyers and exhibitors, and following a challenging 2020, it's the perfect opportunity to get back up to speed and kickstart your business for the year.

For more information about the show, to book a stand, or register to attend, please call 01934 733433, follow [@sourcefooddrink](https://twitter.com/sourcefooddrink), or visit [thesourcetradeshow.co.uk](http://thesourcetradeshow.co.uk).

### **ENDS**

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