



19 - 20 May 2021 Wadebridge  
**expowestcornwall.co.uk**  
*We've got Cornwall covered.*

**PRESS RELEASE 10th December 2020**

**BEGINS**

### **Moving forward to cater for Cornwall**

Hale Events, the organisers of Expowest Cornwall have announced that next year's trade show will be postponed until later in the Spring. Expowest Cornwall 2021 will now take place on Wednesday 19<sup>th</sup> & Thursday 20<sup>th</sup> May, at the Royal Cornwall Showground, Wadebridge. With restrictions possibly in place until early March, and with current market conditions as they are, they do not feel that running the show in March is a practical proposition, or indeed the best timing for either exhibitors or buyers.

Cornwall is set to be busy with staycations in 2021, but it will be at least Easter before the vaccine can be rolled out nationwide and we all start to see a return to a semblance of normality. Expowest Cornwall will be as important for Cornish businesses as ever, if not even more so; to reconnect suppliers with the market, so as to showcase their new products and ranges, and to give buyers the chance to get the products and ideas they will need to be as profitable as possible through 2021.

Expowest Cornwall is the region's one truly essential hospitality and catering trade show – it's where the local business community gets together to see, touch and taste the newest crop of products, catch up on the latest news and gossip, and to get a feel for how the latest trends from afar are shaping the market. The show will have Covid-19 measures in place to ensure a safe environment for both buyers and exhibitors, and following a challenging 2020, it's the perfect opportunity to get back up to speed and kickstart your business for the year. If you have a serious interest in hospitality and catering, food and drink, Cornwall and its economy, then it's the place to be in May.

For more information about the show, to book a stand, or register to attend, please call 01934 733433, follow [@expowest\\_uk](#), or visit [expowestcornwall.co.uk](http://expowestcornwall.co.uk).

**ENDS**

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