

PRESS RELEASE Tuesday 5th January 2020

BEGINS

South West trade show organiser accesses Funding Circle CBILS support.

Hale Events, one of the leading event organisers in the South West has accessed a £250k CBILS loan from Funding Circle. Funding Circle is a peer to peer network and one of the best-capitalised lending platforms in the world. They are accredited by the Government-owned British Business Bank to provide loans under the Coronavirus Business Interruption Loan Scheme (CBILS).

Hale FD Mike Sartain said *“Despite being well-resourced and financially secure, we have taken this loan as an insurance policy for our shows, so that in the case of Covid-19 related cancellations or postponements, our clients can rest assured we have the resources needed to run the shows in future. We also want our clients to be able to book into our current shows with certainty. This loan has enabled us to give them our own Covid booking guarantee.”*

Mike continued *“We have grown organically over the last 30 years, and we know how important it is to be prepared and create confidence for our clients until we see the economy recover.”*



Hale Events organise a mix of shows in the SW region, mainly for trade buyers of Gifts and Food & Drink, so increased staycations will mean increased business, but only once they overcome the challenges that Covid-19 has presented to the events sector. They remain optimistic and, with their main events postponed until May and June of 2021, can see light at the end of the tunnel.

For more information please contact Hale Events on 01934 733433 or visit the website www.hale-events.com.

ENDS

EDITORS NOTES

Hale Events are a dedicated team of professionals who organise specialist exhibitions and trade shows across the South West. Currently they organise [Giving & Living](#), the [Source trade show](#), [Expowest Cornwall](#), the [Source Roadshow](#), and the [Christmas Shopping Fayre](#). For more information about Hale Events or any of their shows, please contact Mike Anderson on 01934 733433 or mike.anderson@hale-events.com.

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